

Ansvar Community Hub - How to make the most of LinkedIn

FREE EVENT

Join Kirsty Marrins, freelance communications specialist

Date:

10th March 2026

Time:

11am – 1.45pm

For in-person attendees

11.15am – 1pm

For those joining on Teams

Where:

Ansvar Insurance, 4th Floor The Office,
1 Market Square, Circus Street, Brighton, BN2 9AS

11.00am – Arrival - tea, coffee and pastries

11.15am – Welcome and introductions

11.30am – Presentation by Kirsty Marrins

1.00pm – Lunch - for those attending in-person

1.45pm – Finish

Unlock the potential of LinkedIn to amplify your charity's impact and grow your own professional networks. This practical, interactive 90 minute workshop will guide charity professionals through:

- LinkedIn best practice
- optimising your profile
- building meaningful connections and networks
- supporting your charity's organisational page
- creating content that engages your audience - whether that's corporate donors, funders, or peers

With hands-on exercises and actionable tips, you'll leave feeling more confident to post authentic content, grow your professional connections, and increase your visibility within your sector and area of expertise.

This session will provide practical advice and support from someone who has been there, done it – and come out the other side!

Please RSVP by 27th February to:

ansvar.communityhub@ansvar.co.uk

This is a hybrid event, but we'd love to see you if you can make it to our Brighton offices. When you RSVP, please confirm if you'd like to attend in-person.

If you would like to join by Teams, please let us know by responding to the above email address, and we'll send you a Teams invite so you can dial-in on the day.



About the trainer:

Kirsty Marrins is a freelance communications specialist and trainer who has been working in the charity sector since 2007.

She has managed several LinkedIn pages for charities, and in 2025 her content went viral numerous times – one post featured in Famous Campaigns.

We look forward to seeing you soon!

ansvar

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